

MARK ALAMEEL

Marketing Leader | Brand-to-Revenue Growth

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Hello Hiring Team,

I help brands find why growth stumbles when trying to leap forward. I bring a fresh, unbiased view of prior efforts to solve what is blocking demand and conversion. I assess strategy and execution, reset priorities, and move fast with control. I rewire how brands communicate with customers, unlock new revenue streams, and build strategic partnerships. I lead channel mix and performance across organic, social, paid, affiliate, and events to build advocates. Every initiative ties to one outcome: measurable profit.

At Uniden, I led the brand and website rebuild that helped quadruple ecommerce revenue in under 18 months, making it the company's fastest-growing channel. I also launched Factory Certified, turning returns into a repeatable direct revenue stream.

At Jefferson Dental Clinics, I helped position the business as a lifestyle choice and supported expansion from 1 to 25 locations across DFW, reaching 80%+ awareness (Goldman Sachs diligence report).

At The Decor Group, I aligned franchisee marketing and operations across a 300-territory network, retail partners, and end customers, keeping priorities and execution consistent.

I also bring agency leadership across SaaS, healthcare, retail, entertainment, and civic work. That mix trained me to simplify the story, tighten the offer, and build a customer path that converts. I keep spend disciplined, align senior leaders and teams fast, and focus on moves that change customer behavior.

I build for endurance so growth stays sustainable and profitable. If that is the kind of clarity you want, let's build something that lasts.

Thank you for your consideration,
Mark Alameel